

SOCCKER.COMTM

AYSO

**National Official
Uniform & Equipment
Provider**

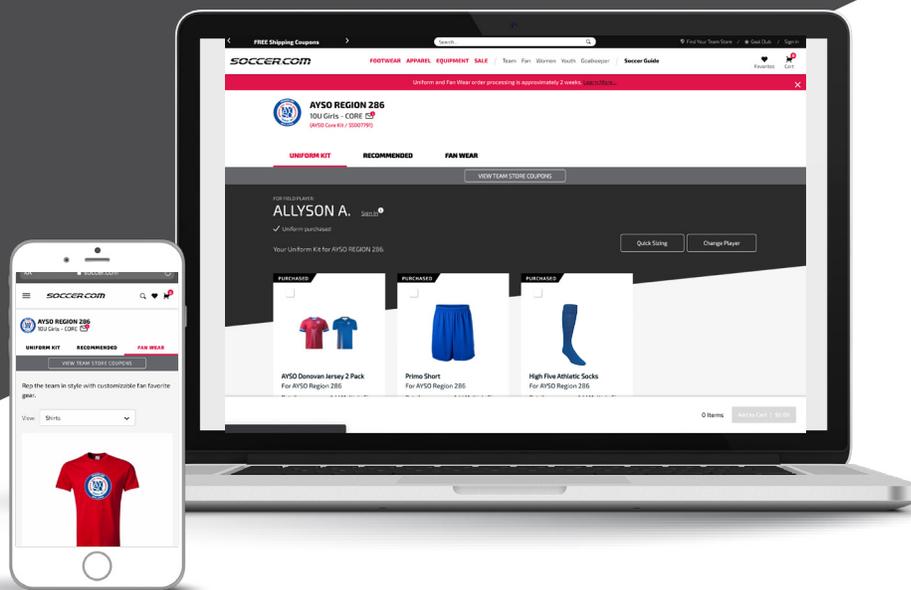
Your source for all of your
Region's uniform needs



PLAYER EQUIPMENT



BUILD AN ONLINE STORE FOR YOUR REGION



SERVICE & TECHNOLOGY

With a free **Official Team Store**, parents, players and coaches can order team specific gear and fan wear from a laptop, tablet or cell phone in just a few clicks. They are billed directly and their orders ship directly to their doorstep to be ready for the first game.

Our comprehensive **Club Management Tool** allows your team to manage your Official Team Store on the go. Upload and edit team rosters, track uniform fulfilment by player and by team and access organization level reporting on uniform orders.



REGION STORE

We build an Online Region store for free.



ONLINE ORDERING

Parents, coaches and referees order and pay online.



UNIFORMS

Uniforms ship directly to homes.



SHIPPING

\$3.99 flat rate shipping on uniform orders.
Free Shipping on orders over \$99.



CUSTOMER SERVICE

SOCCER.COM USA-Based Customer Service to support parents.

MORE THAN AN **ONLINE STORE**

- ✓ **LOCAL INVESTMENT** - Earn SOCCER.COM rebates from every uniform and fan wear purchase. The more your members buy, the more your Region earns!
- ✓ **REDUCED UNIFORM WORKLOAD** - Direct ordering and delivery for parents takes you out of the uniform ordering and distribution process - allowing you to focus on coaching and developing players!
- ✓ **EASILY REBALANCE TEAMS** - One uniform kit with Home and Away jerseys for the Region allows player movement between teams if rebalancing is needed. Also increases brand exposure for the Region.
- ✓ **DIGITAL EXPERIENCE FOR TODAY'S PARENT** - User-friendly and intuitive online ordering experience complements current online buying habits.
- ✓ **FACILITATES OPEN REGISTRATION** - Your Online Region store stays up all year so new players can order uniforms at any time.
- ✓ **TWO-YEAR UNIFORM LIFECYCLE** - Purchase uniforms once every two years instead of every season.
- ✓ **DEDICATED ACCOUNT REPRESENTATIVE** - Supports you through every step of the partnership.
- ✓ **MEMBERSHIP BENEFITS** - Region customers receive a free lifetime Goal Club membership with benefits including 10% off SOCCER.COM orders, Goal Club points redeemable for free gear and free shipping on orders over \$99.



Mike Trent
AYSO Area Director

"Soccer.com has provided a refreshing experience for our AYSO Region. Our Team Store takes the hassle out of the ordering process and gives our volunteers much needed time to focus on returning to the field of play. Over 90% of our players ordered their uniforms in the first week from Soccer.com and we've loved the strong branding image that the AYSO Legacy kit offers! Their customer-friendly approach, led by our Account Rep Evan Dixon, has been demonstrated in each step along the way and we look at Soccer.com as being a long-term partner as they grow and reinvest in our Region."

PLAYER EQUIPMENT & ACCESSORIES



Heavy Duty Backpack
#A27580
\$12.00 *Customization Available



SOCCER.COM Ball
#A67386
\$10.99

*Customization Available



Team Backpack
#A66875
\$5.49

*Customization Available



Nike J Guard
#A10040/A37790
\$7.49



Kwik Goal Training Vest
#A19A11
\$4.19

*Variety of product available on SOCCER.COM & customization options



LET US OUTFIT YOUR REGION

Evan Dixon - Edixon@sportsendeavors.com
Zack Griffin - ZGriffin@sportsendeavors.com

"The transition to soccer.com for our AYSO uniforms has been a game changer for our region. Our volunteers used to spend countless hours preparing uniform orders, sorting uniforms by team and by size before handing them off to the coaches. Then the coaches had to distribute them to the parents. All this was DRAMATICALLY simplified by a roster upload and empowering the parents to place orders directly. One of our biggest concerns before switching was not knowing if the parents would order on time, and that worry was alleviated right away as most parents ordered within the first 24-48 hours. They handled any issues we had quickly and were customer-focused. The rewards program has also allowed us to give back gifts to our volunteers and save us money as a region. This is a terrific partnership!"

Jason Lanier, AYSO Region 1174 Regional Commissioner

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